News Libraries 2.0: RSS Feeds

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The Columbus Dispatch
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RSS is ...

- Really Simple Syndication
- Rich Site Summary
- RDF Summary
- "What it stands for isn't as important as what it can do"
 - Jessica Baumgart, "An Introduction to RSS feeds ," News Library News,

So what does it do?

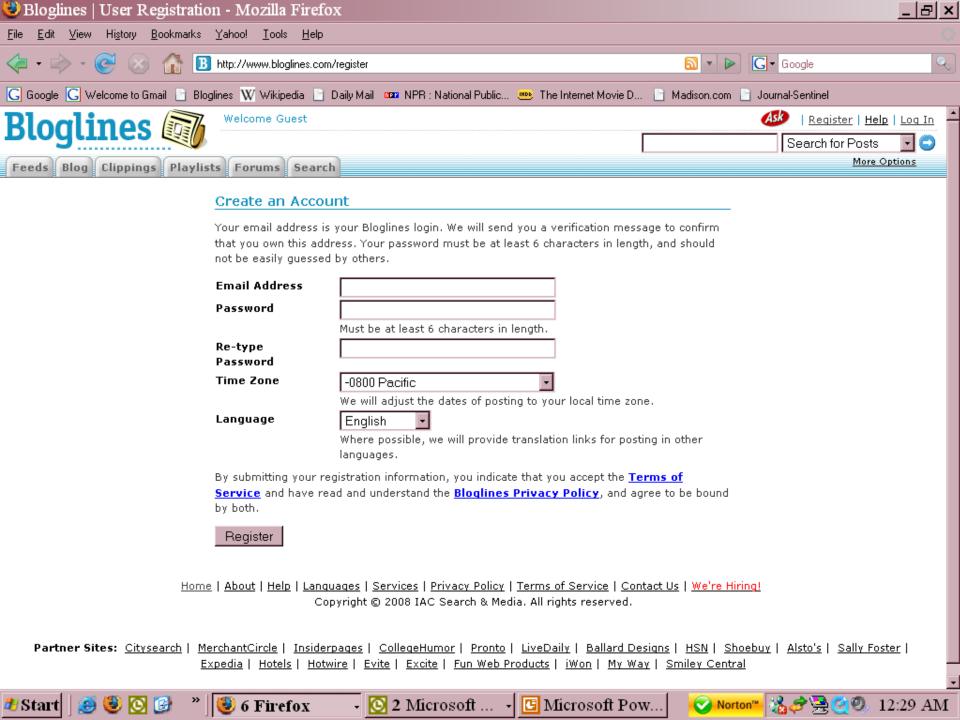
- Pushes new blog and news content to you
- Timesaver
- "RSS in Plain English"

What you need

- A Web site or blog you read on a regular basis
- A reader (a.k.a. aggregator)
- Feed URL

Sign up for a reader

- Many choices available, some which reside on your computer, others which are Webbased
- Bloglines, Google Reader, Newsgator



Finding a site that offers a feed









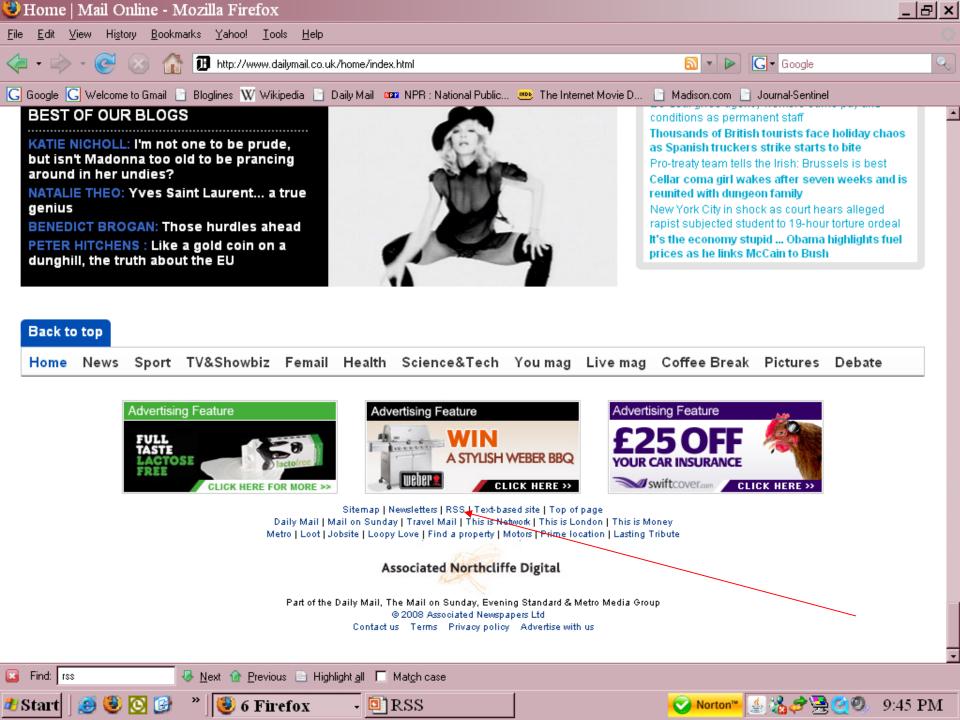






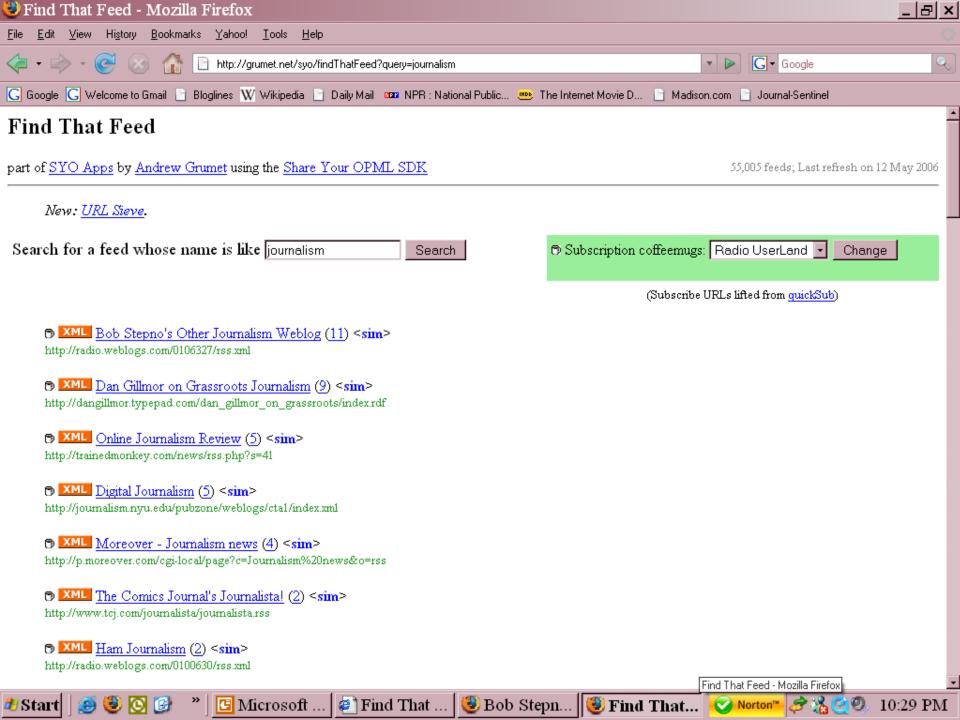


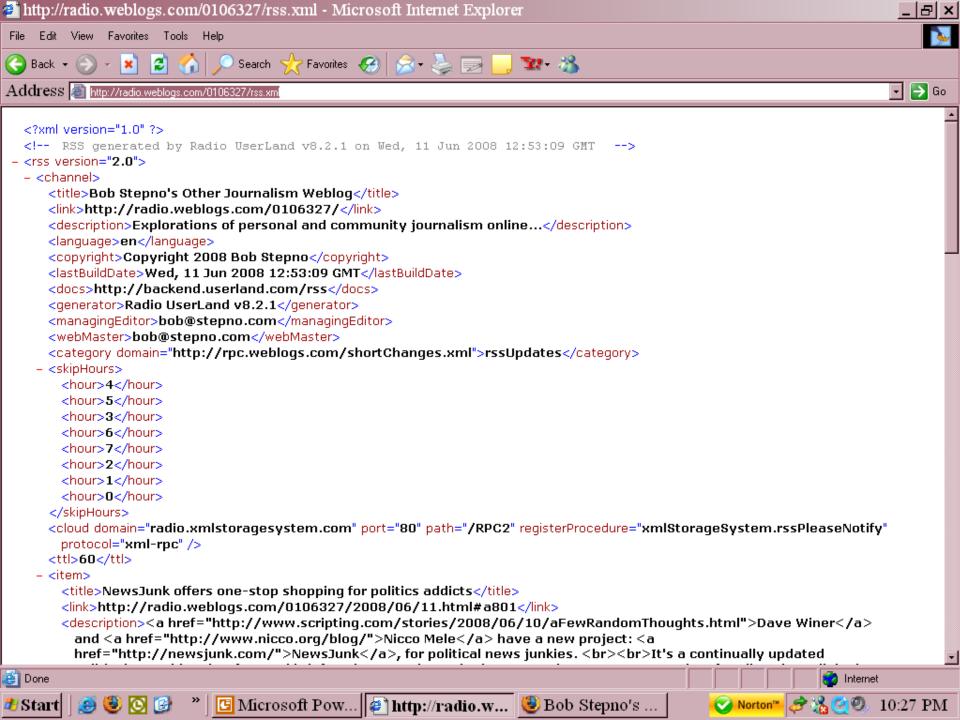




- Your favorite Web sites and blogs
- Yahoo! Advanced Search
 - Search for pages in RSS/XML format
- Find that Feed

	O only search in this domain/site:
	Tip: You can search for results in a specific website (e.g. yahoo.com) or top-level domains (e.gcom, .org, .gov).
Creative Commons Search	
BETA	Search only for Creative Commons licensed content Find content I can use for commercial purposes Find content I can modify, adapt, or build upon Tip: This special Yahoo! Search finds pages that have content with a Creative Commons license. Learn more
File Format	Only find results that are: RSS/XML (xml)
SafeSearch Filter	
	Applies when I'm signed in:
	○ Filter out adult Web search results - safeSearch On ⑤ Do not filter Web results (results may include adult content) - safeSearch Off
	Note: Any user signed in on your computer as 18 or older can change this setting. We recommend periodically checking the SafeSearch Lock settings.
	Advisory: Yahoo! SafeSearch is designed to filter out explicit, adult-oriented content from Yahoo! Search results. However, Yahoo! cannot guarantee that all explicit content will be filtered out.
	<u>Learn more</u> about protecting children online.
	Tip: If you'd like to block explicit content for every search, you can set this in <u>preferences</u> . Keep in mind that this filter may not block all offensive content.
Country	any country -
Languages	
	Search only for pages written in:
	● any language





Lost Remote

Where TV Finds the Future

Lin stations debut BeforeYouBuy.tv

The Lin duopoly WTNH and WCTX have launched BeforeYouBuy.tv, an advertorial video site that highlights products and services in different themes every month (for example, June is outdoors, July is restaurants, etc.) Clients' clips stay up for a year. Advertorial video is a huge local growth category, according to Borrell Associates, and the key to [...]

Briefs: Young, CNN-MSNBC, YouTube prank

- Young Broadcasting faces delisting from NASDAQ - CNN squares off with MSNBC in LA Times story - NY Times; Golden age for television... on cable - Youths ordered to apologize on YouTube for prank

'Hundreds' to shoot video at Washington Post

Beet.TV interviewed Chet Rhodes, Assistant Managing Editor for News Video at the washingtonpost.com, who says 185 people at the newspaper have been trained to shoot video. And that's just the beginning: he said he expects "hundreds" (presumably 300 or more) will be trained within three years.

Daily Show, Colbert now on Hulu

In a surprising development, Viacom-owned Comedy Central has inked a deal to bring The Daily Show and Colbert Report to Hulu. "We had to check and make sure the press release wasn't a joke," writes CNET's Caroline McCarthy. You may remember, Viacom chose not to participate in the Hulu joint venture (NBCU-News Corp), electing [...]

'Project Canoe' venture revealed

Six U.S. cable companies have hired the former head of Aegis group, David Verklin, who run their new targeted advertising platform known as "Project Canoe." The new platform will allow advertisers to target spots on video-on-demand shows that are tailored to specific viewers. In a unique twist, the cable companies will sell its [...]

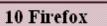








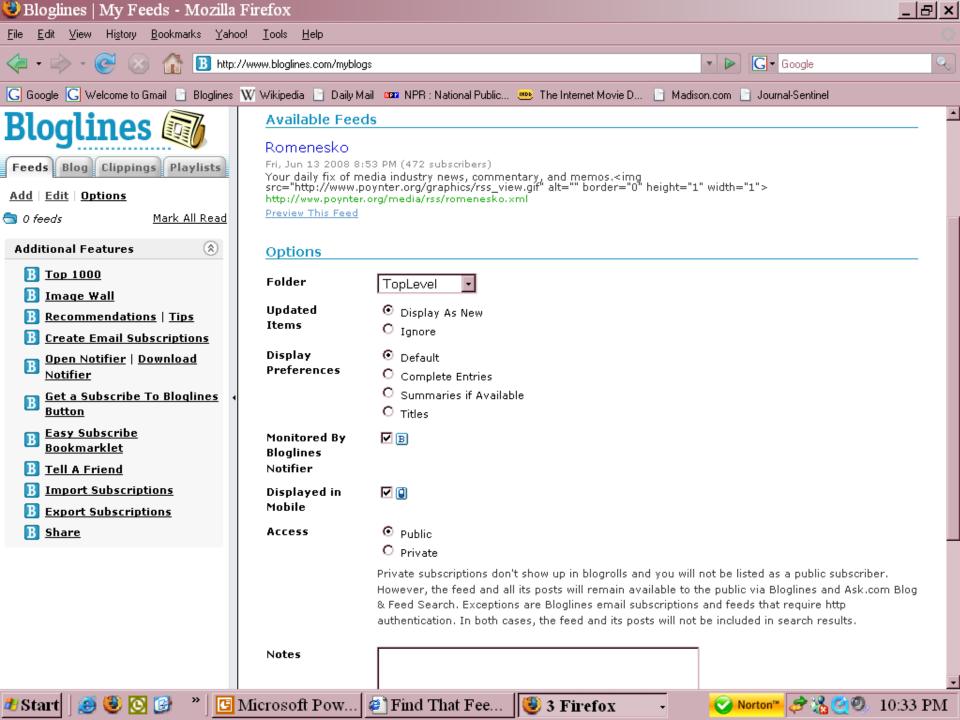


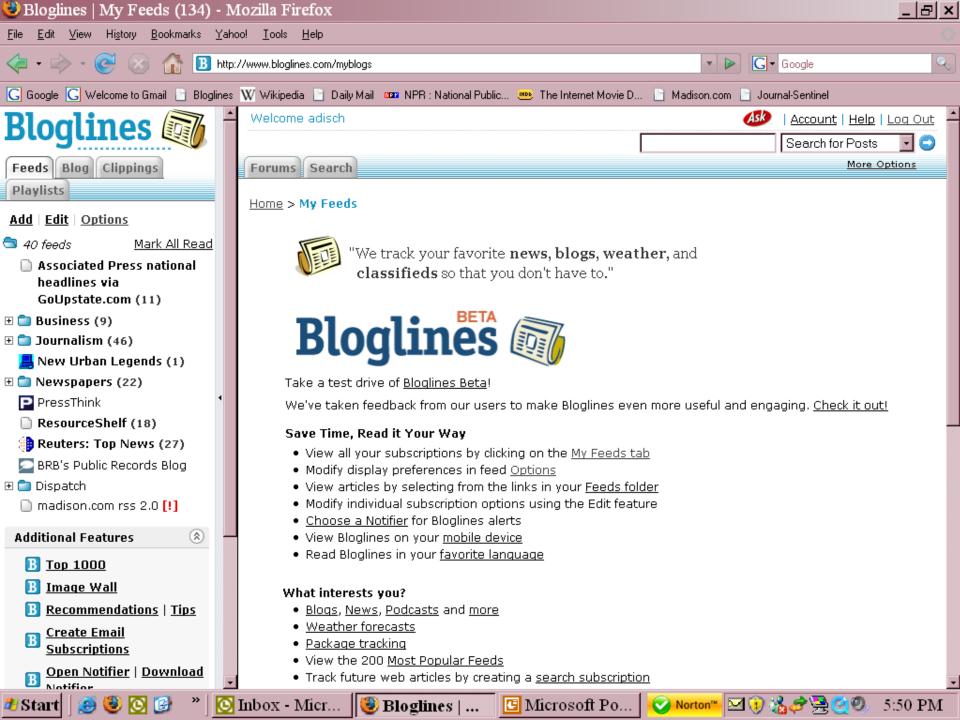


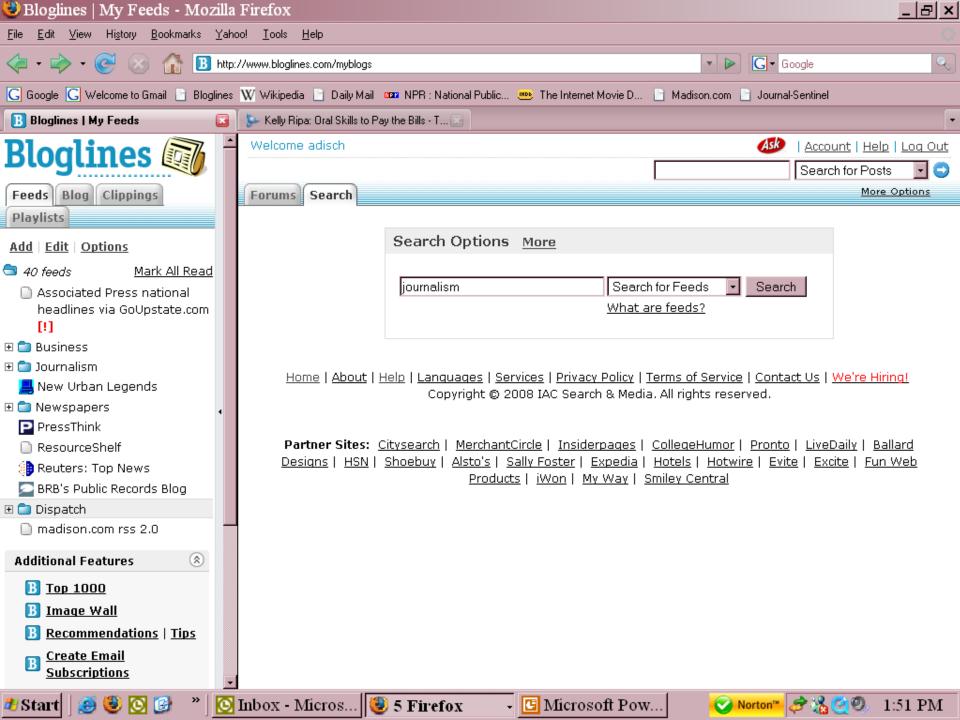










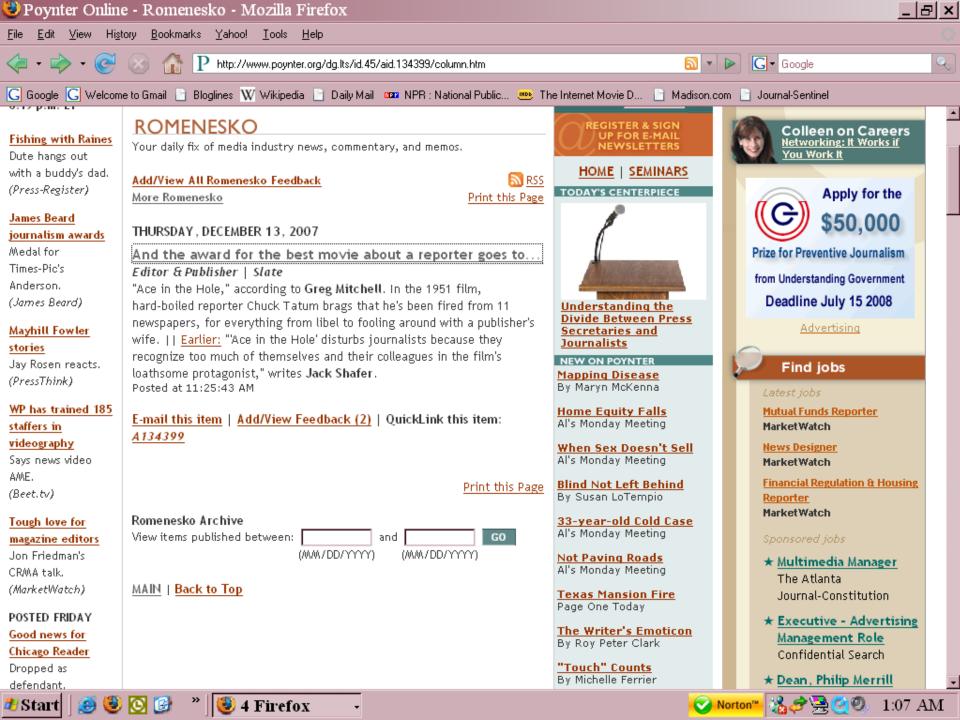


My Blogroll

http://www.bloglines.com/public/adisch

And now for a practical example ...

- One of my feeds had a post about two of my favorite topics, journalism and movies
- Recognized this as a "newsroom talker"
- Nearly 30 comments
 - Many first-time posters
- Question was modified by our editor and posted on his blog







Deadline USA, a 1952 movie about a dying newspaper that goes down fighting, is one of my favorite movies about journalism. Humphrey Bogart plays the editor and has some great lines that are so true about journalism, even more than 50 years later. I love the last scene of the film where the gangster threatens Bogart, telling him he's a dead man if the story runs. Bogart, who is fielding the call in the press room, holds the phone up to the roaring presses.

The Insider with Russell Crowe, Al Pacino and Christopher Plummer is a fascinating study. It is based on the true story of a tobacco industry insider who knows that the nicotine content of cigarettes is being spiked. A producer for 60 minutes arranges for an interview but the network goes through all sorts of contortions because they are scared about the possibility of being sued.

Comment by jwoods — December 17, 2007 @ 9:24 am

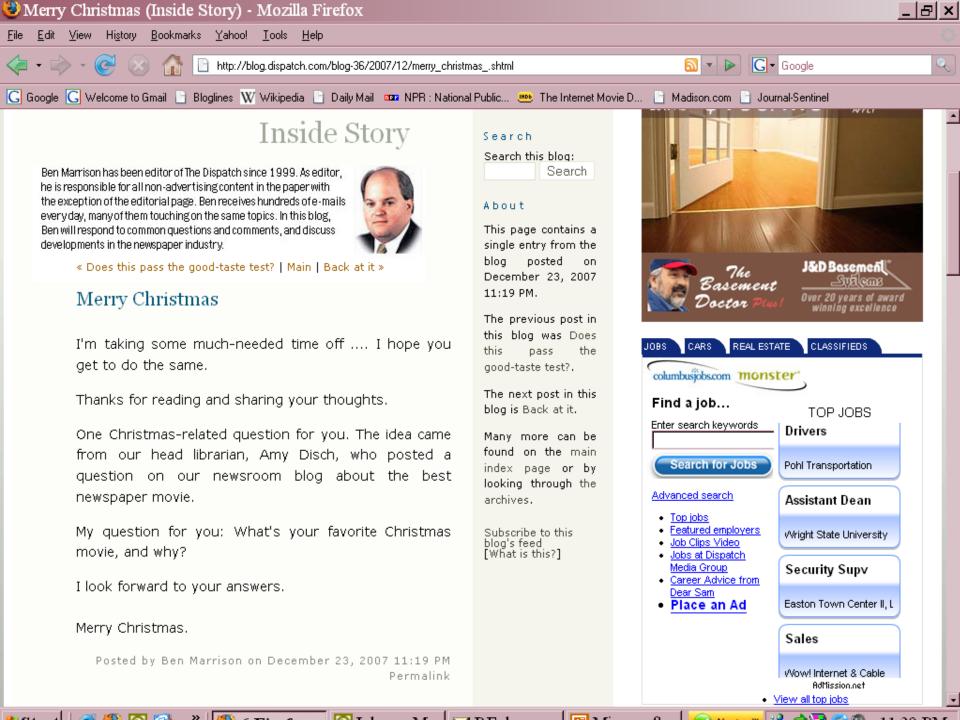
I have to agree with Paul here. Fletch and Fletch Lives are two great examples of journalism movies. I mean, the guy writes huge, investigative stories without a notebook; he uses disguises to impersonate everyone from a nuclear waste warehouse employee to a faith healer on a television evangelist show. He's got an editor yelling at him over the phone throughout the entire movie. And he gets the woman in the end.

Comment by Matt Tullis — December 17, 2007 @ 9:35 am

Call Northside 777 (1948)

Not as well-known as other entries, but one of the best of its genre. A good vehicle for James Stewart as the dogged and intense reporter. The story involves a case of wrongful conviction for murder and the reporter's determination not to give up. Done in a starkly realistic way, sometimes described as a semi-documentary.

Comment by prudell — December 17, 2007 @ 11:22 am



Journalism Web sites offering feeds

- Al's Morning Meeting
- Cyberjournalist.net
- Depth Reporting
- Extra! Extra!
- Romenesko

Thank You!

- Questions?
 - Amy Disch
 - adisch@dispatch.com